



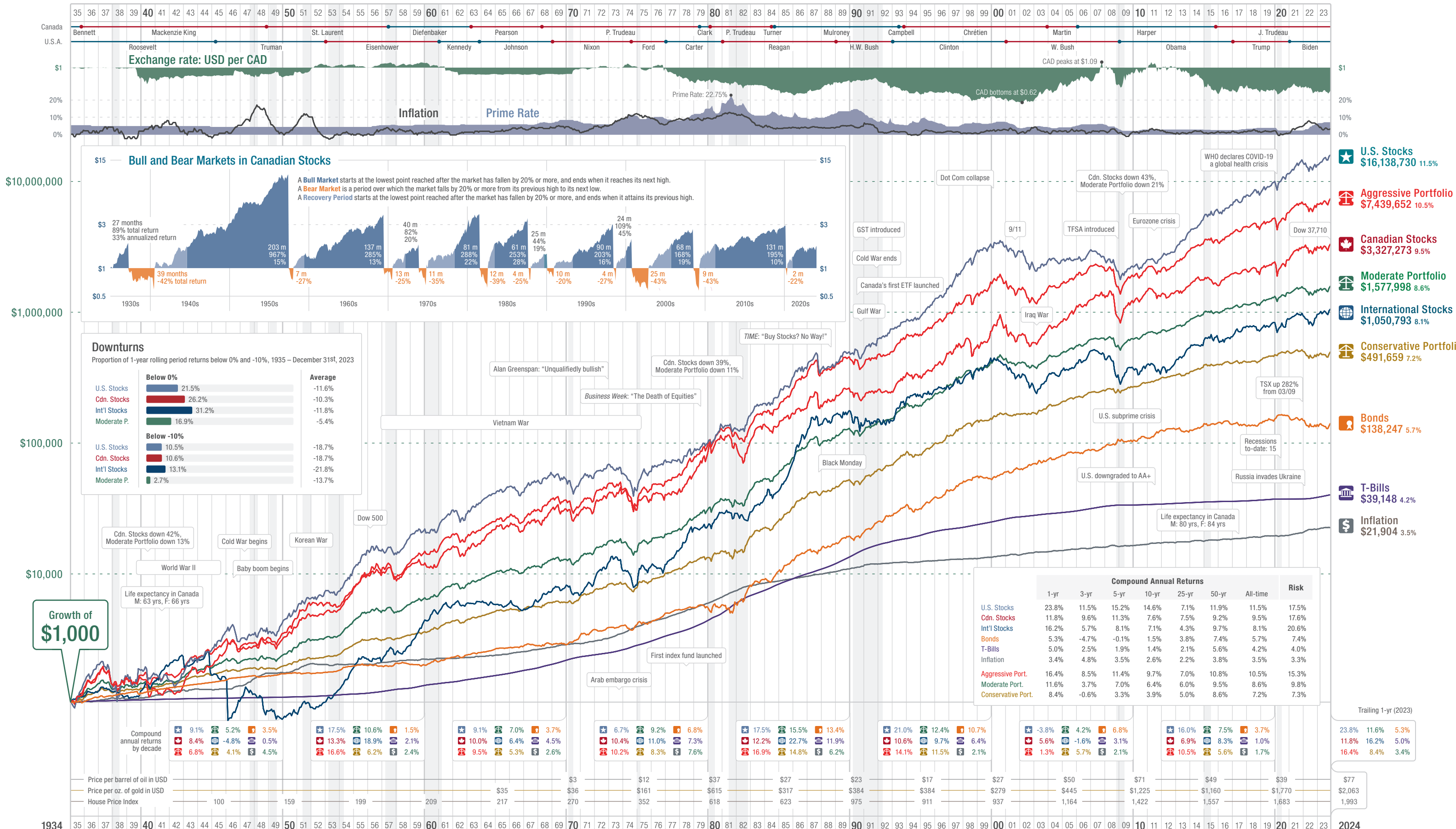
The Big Picture

for long-term investment planning



1935 – 2024

2024 the Big Picture®



- ★ **U.S. Stocks**
\$16,138,730 11.5%
- 📈 **Aggressive Portfolio**
\$7,439,652 10.5%
- 🇨🇦 **Canadian Stocks**
\$3,327,273 9.5%
- 🌐 **Moderate Portfolio**
\$1,577,998 8.6%
- 🌐 **International Stocks**
\$1,050,793 8.1%
- 🏠 **Conservative Portfolio**
\$491,659 7.2%
- 📄 **Bonds**
\$138,247 5.7%
- 🏦 **T-Bills**
\$39,148 4.2%
- 💵 **Inflation**
\$21,904 3.5%

	Compound Annual Returns							Risk
	1-yr	3-yr	5-yr	10-yr	25-yr	50-yr	All-time	
U.S. Stocks	23.8%	11.5%	15.2%	14.6%	7.1%	11.9%	11.5%	17.5%
Cdn. Stocks	11.8%	9.6%	11.3%	7.6%	7.5%	9.5%	9.5%	17.6%
Int'l Stocks	16.2%	5.7%	8.1%	7.1%	4.3%	9.7%	8.1%	20.6%
Bonds	5.3%	-4.7%	-0.1%	1.5%	3.8%	7.4%	5.7%	7.4%
T-Bills	5.0%	2.5%	1.9%	1.4%	2.1%	5.6%	4.2%	4.0%
Inflation	3.4%	4.8%	3.5%	2.6%	2.2%	3.8%	3.5%	3.3%
Aggressive Port.	16.4%	8.5%	11.4%	9.7%	7.0%	10.8%	10.5%	15.3%
Moderate Port.	11.6%	3.7%	7.0%	6.4%	6.0%	9.5%	8.6%	9.8%
Conservative Port.	8.4%	-0.6%	3.3%	3.9%	5.0%	8.6%	7.2%	7.3%

Recessions are marked in grey. International Stocks exclude U.S. Stocks. The Aggressive Portfolio is composed as follows: 40% Canadian Stocks, 25% U.S. Large Cap Stocks, 25% International Stocks, 10% U.S. Small Cap Stocks. The Moderate Portfolio is composed as follows: 40% Bonds, 30% Canadian Stocks, 15% U.S. Large Cap Stocks, 15% International Stocks. The Conservative Portfolio is composed as follows: 70% Bonds, 14% Canadian Stocks, 6% U.S. Large Cap Stocks, 10% International Stocks.

This chart shows the inferred growth of one thousand dollars invested on January 1, 1935. This chart is for illustrative purposes only; it does not constitute investment advice and must not be relied on as such. Assumes reinvestment of all income and no transaction costs or taxes. The portfolios shown are neither real, nor recommended. They were rebalanced each January. Risk is measured by the standard deviation (volatility) of annual returns. All returns are compound annual returns unless otherwise indicated. All values are expressed in Canadian dollar terms, except oil and gold prices, which are in U.S. dollars. Sources: U.S. Large Cap Stocks: S&P 500 Total Return Index, U.S. Small Cap Stocks: NYSE/NYSEMKT:NASDAQ Small Cap Index—Center for Research in Security Prices (CRSP), International Stocks: ex-U.S.A. Total Return Index, Bonds: Canada 10-year Total Return Government Bond Index, Canadian Stocks: S&P/TSX Composite Total Return Index, T-Bills: 3-Month Treasury Bill Total Return Index, Inflation: Consumer Price Index, Recessions—Statistics Canada. Prime Interest Rate—Bank of Canada. House Price Index: 1985-2023—Statistics Canada; all other years—U.S. Case/Shiller index used as proxy for trends in Canadian market. Gold prices—Kitco. Oil prices—InflationData.com. The reproduction of part or all of this publication without prior written consent from Investments Illustrated, Inc. is prohibited. The Big Picture, and the Investments Illustrated name and logo, are registered trademarks. Past performance is not an indicator of future performance. © 2024 Investments Illustrated, Inc. All Rights Reserved.

A long-term investment plan can offset short-term volatility

History has shown that current market events have very little impact on long-term market trends. Investing for the long-term is one of the best strategies for offsetting market volatility, participating in stock market growth, and achieving positive results.

Diversification is also key to reducing the negative effects that any individual security or asset class can have on the overall performance of your portfolio.

For better long-term results, an IG Advisor can help you:

- Choose the financial vehicles that are right for you,
- Have the right mix of investments,
- Remain focused and on track to achieve your goals.

At IG Private Wealth Management, we believe in the power of financial advice to change lives for the better. We are committed to helping Canadians feel empowered about their finances and to improving their ability to achieve their personal financial goals by synchronizing all aspects of their financial lives through the IG Living Plan.*

For more information, please contact Assad Wealth Management.

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*To learn more about the IG Living Plan, visit <https://www.ig.ca/en/why-ig/living-plan>

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